

JaganNath Institute of Management Sciences



Under-Graduate Institute for Professional Studies



www.jims.in

# अमृतं तु विद्या Knowledge is Immortal



Late. Sh. Jagannath Gupta (1950 - 1980)

# The Divine Spirit

# About the Society

In pursuance of our belief that standard of living can be improved through Quality Education, Jagan Nath Gupta Memorial Educational Society - a non-profit registered organisation, has been imparting high quality professional education for the past 20 years in NCR-Delhi and Jaipur. The Society has already set up a good number of quality educational Institutes and is making efforts to establish more Institutes in other cities of the country.

The educational programmes of the Society are dedicated for the promotion of holistic education and academic excellence in the technical arena. Along with carving a niche for itself, the Society has promoted the general advancement of knowledge by igniting the cerebral dimensions of the students and by nurturing their innate talent. Students qualified from JIMS have proved their worth in Business and Industry.















Jagan Institute of Management Studies 3, Institutional Area, Sector-5, Rohini, New Delhi.



JaganNath International Management School MOR, Pocket 105, Kalkaji, New Delhi.



JaganNath International Management School OCF, Pocket-9, Sector-B, Vasant Kunj, New Delhi.



JIMS Engineering Management Technical Campus Knowledge Park-III, Greater Noida, U.P.



**Jagan Nath University** Village Rampura, Tehsil Chaksu, Jaipur (Rajasthan)



JaganNath Institute of Management Sciences Community Centre, (Near Police Station) Sector-3, Rohini, Delhi.



Jagannath Institute of Management Sciences Plot No: 3, Phase 2, Vasant Kunj Institutional Area, New Delhi, Delhi 110070



Jagan Nath University, NCR State Highway-22, Bahadurgarh-Jhajjar Road (Haryana)



JaganNath Gupta Institute of Engg. & Technology Plot No. IP 2 & 3, Phase-IV, Sitapura Indl. Area, Jaipur (Rajasthan)

# Mission

To serve the society and improve the quality of life by imparting high quality education in diverse fields of professional education such as Management, Information Technology, Mass Communication, Hospitality, Catering & Tourism and Design; providing training, development and consultancy services to Industry; disseminating knowledge through the publication of books, journals and magazines.

# Vision

JIMS is envisioned to be the centre of academic excellence in diverse fields of professional education with a holistic concern for quality of life, environment, society and ethics.



# A step further

It has been a long felt necessity to align higher education with the emerging needs of the economy so as to ensure that the graduates of higher education system have adequate knowledge and skills for employment and entrepreneurship. The higher education system has to incorporate the requirements of various industries in its curriculum, in an innovative and flexible manner while developing a holistic and well groomed graduate.

Ministry of HRD, Government of India had issued an Executive Order for National Vocational Education Qualification Framework (NVEQF). Subsequently, Ministry of Finance, in pursuance of the decision of Cabinet Committee on Skill Development has issued a notification for National Skills Qualifications Framework (NSQF) which supersedes NVEQF.

Under the National Skill Development
Corporation many Sector Skill Councils
representing respective industries
have/are being established. One of
the mandates of Sector Skill Councils
is to develop National Occupational
Standards (NOSs) for various job roles in
their respective industries. It is important
to embed the competencies required for
specific job roles in the higher education

systems for creating employable graduates.

The University Grants Commission (UGC) has launched a scheme on skills development based higher education as part of college/university education leading to Bachelor of Vocation (B.Voc.) Degree with multiple exists such as Diploma/Advanced Diploma under the NSQF. The B.Voc programme is focused on universities and colleges providing undergraduate studies which would also incorporate specific job roles and their NOSs alongwith broad based general education. This would enable the graduates completing B.Voc to make a meaningful participation in accelerating India's economy by gaining appropriate employment, becoming entrepreneurs and creating appropriate knowledge.

JaganNath Gupta Memorial Educational Society has been given approval by all India council of Technical education (AICTE) to become Skill Knowledge Provider under the National Vocational education Qualification Framework (NVEQF) which is pilot programme of Ministry of Human Resources Development (HRD) central Govt of India Under this scheme of all students enrolled for programmes at JIMS will be receiving Vocational Diploma/ Degree

from concerned State University / Technical Board. It includes 7 certificates level at each level it will be providing multiple path ways between formal education System and the job market allow students to progress through different certificates Level at their pace and according to their jobs needs.

The courses have been designed for students to have hands on practical training along with regular class room teaching. These practical training have been incorporated after conducting a survey of the local needs of the industry and professions being run in the surrounding areas. The main objective is to provide opportunities to the local people for enhancing their professional skills under continued education system and flexi hours along with:

- Providing skill based education to the community with facility for continuing education
- Organizing workshop, Seminars and Conferences and observance of days of national important.
- Conducting research, monitoring and evaluation.
- Creating a conducing environment for continuing education programmes.



# New horizons

JaganNath Institute of Management
Sciences (JIMS) has come a long way
as an Institute of Excellence in the field
of professional education. The Institute
has been set up under the aegis of
Jagan Nath Gupta Memorial Educational
Society with the sole aim of providing
professional education to young
minds. JIMS offers multidimensional &
multi-disciplinary courses in Business
Management, Information Technology,
Journalism & Mass Communication,
Hotel Management & Tourism, Fashion
and Interior Design.

All JIMS Institutions have proper infrastructure along with state-of-the-art Classrooms, IT Centre, Communication Lab, Multimedia Audiovisual equipments and presentation tools, Internet and Intranet connectivity in Classrooms, Digital Electronic Labs and FM Radio Studios, Hospitality Kitchens and Labs, Design Studios and comprehensive library with a hybrid collection of books and journals.

The Institution has been instrumental in providing a level knowledge based platform to its students resulting in enhancement of their employment prospects in the industry. The curriculum at JIMS is a fine blend of theoretical inputs along with practical exposure and is under constant review to incorporate the latest trends in Industry.

The Institute has well qualified and experienced faculty with specialization in diverse areas in Management, IT,

Journalism & Mass Communication,
Hotel Management & Tourism, Fashion
and Interior Design. In specialized fields
we invite visiting faculty and guest
speakers from reputed academic and
corporate sectors to give our students
the benefit of their rich expertise and
experience. An excellent learning
environment is ensured at all times.

All around personality development, exposure to general, political, scientific and cultural trends and honing of communication and interpersonal skills of students are some of the key focus areas of our Institution.

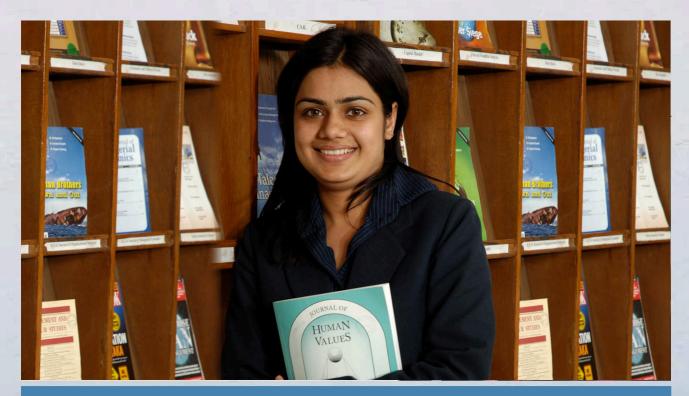
The students have opportunity to participate in a remarkable range of

activities: from academic courses taught by renowned professors and industry experts to an extraordinary breadth of extracurricular activities like seminars, workshops, quiz programmes and student development programmes.

JaganNath Institute of Management Sciences (JIMS) remains dedicated to finding solutions to the great challenges of the day and to prepare students to become the next generation of leaders.



# Why Jims?



- Systematic plan to develop much needed intellectual capital.
- · Committed to developing graduates who could understand the complex issues of sustainable development and contribute to their solutions effectively.
- A sustained commitment to work for the betterment of the students coming from different sections of the society and enabling them to maintain a contact with the experts from the Industry.
- Setting up of new benchmarks by establishing the first FM Community Radio Channel '96.9' in the private sector in Delhi.
- Recognition of sincere efforts in the field of Hospitality and Tourism by Sikkim Manipal University in terms of best study centre for the three consecutive years.
- · Continuous updation of syllabi in tune with Industry on international business, information technology, media studies, culinary skills, design portfolios and developing communication not only in English but also in foreign languages like French and German.
- · Comprehensive education and research programmes aimed at a thorough understanding of the Global Economy.
- Extensive student support networks of teachers, administrators, counselors and mentors.
- Summer internships for enhancing employment prospects.
- · Proper guidance for finding out full time work, developing employability and ability to develop familiarity with career services after graduation.



# Our rankings

# Jagan Nath Gupta Group of Institutions



CSR Award for Excellence in Education by Competition Success Review Awards 2013



CSR Award for Excellence in Education by Competition Success Review Awards 2013



Best B-School Award for "Promoting Industry Academia Interface" at the National Excellence Awards, ASSOCHAM - INDIA 2013



Ranked A++ on All India Basis Ranked 6th on All India Basis (Placement) by Business & Management Chronicle



Ranked 12th on All India Basis by Bureaucracy Today 2013



Ranked 20th on All India Basis (Industry Interaction) by Business World 2013



Ranked 37th on All India Basis by Indian Management 2013



Ranked 14th in Emerging B School of Super Excellence on All India Basis by Competition Success Review 2012



Ranked AAA among best B School in Pedagogy on All India Basis Ranked 12th on All India Basis (Industry Interaction) by MBA By Choice 2013



Ranked 6th in Delhi Ranked 11th in India (North) by the Week 2012



Ranked among Top 10 on All India Basis by Mail Today 2013





# Alumni Achievements

The Alumni of an institute are an integral part of its existenceits heritage and future. The Alumni are important ambassadors, who can return much of their knowledge and experiences from their working life.

JIMS Alumni are the life and soul of JIMS, and they continue to be that for the rest of their lives. Any educational establishment rests its laurels on how well its students perform and the fame and name they earn for themselves. JIMS in this respect has become a very proud institution at the undergraduate level in a short span of time.

Several graduate students of JIMS are having a satisfying career and now heading major divisions in large Business Houses, Banks, IT software companies, Media Houses, Production Houses, Hotels and Tourism Sector, Fashion and Interior Industry as Fashion Designers, Interior Decorators, Space Planers etc.

The JIMS alumni are leaving their footprints of success behind for their successors to follow and fulfill their career dreams.



## **Accommodation Counsellor**

The Institute has a full time accommodation counsellor who provides comprehensive advice to the accommodation seekers and their parents. The counsellor helps in conducting a virtual tour and provides advice before enrolment on following services:

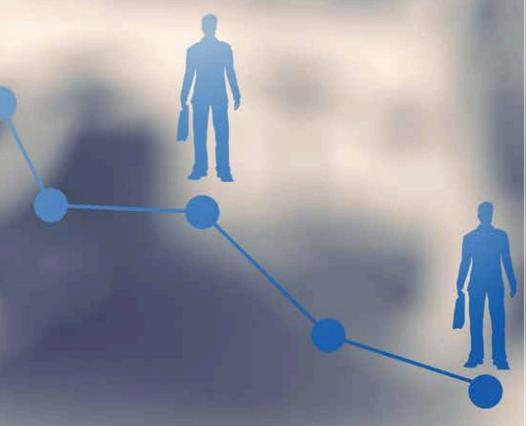
- Comprehensive paying guest accommodation advice
- Tips on locating successful paying guest accommodation
- Budget Planning (Rent, Electricity, Phones etc.)

### Accommodation

JIMS receives numerous requests from outstation students for rented residential accommodation.

There are a number of residential accommodations near the campus which offer paying guest accommodation facility to the students at reasonable rates. The rates for paying guest accommodation are according to the following norms:

- Kind of accommodation Individual or shared
- Fully Furnished or partially furnished
- Aircool or Air conditioned
- With all meals or partial meals



# HOSPITALITY, CATERING, TRAVEL TOURISM & SERVICE INDUSTRY (3 Year Regular)



# Hospitality, Catering, Travel Tourism & Service Industry

# Training Kitchen/ Production Lab

In our State of the Art Kitcher the students are given a hand on training on the latest trends in food Production. The practicals begin with the basic knowledge of food later making them proficient in advance levels of food production wherein they start making multi cuisine menus. They are also taught the importance of time and material management.

### **Bakery**

A modern Bakery
where fancy bakery and
confectionery products like
Breads, Cakes, Cookies,
Pastries, Muffins, Patties,
Croissant etc. are taught.
Students make Desserts
like Soufflés, Moussés
and Puddings under
expert supervision. Bakery
practicals also include Sugar
Craft and Chocolate Making.

### **Front Office Lab**

We have a well equipped
Front Office Lab where
the students are taught
the practical functioning
of this department like
giving information, taking
reservations, guest
registration, billing etc on the
latest Software. Along with
this special emphasis is given
on social and communication
skills, Situations handling and
Telephone Handling through
Role-plays and importance of
Power Dressing is an integral
part of the Front Office
Practical.





















## Housekeeping Lab

The Housekeeping Lab comprises of a Mock Guest Room where the students are taught basic Guest Room procedures such as Bed Making, Turndown and Room Cleaning. Apart from this they are also trained in basic laundry procedures like Washing, Ironing and Stain Removal. Besides this the students learn the various aspects of interior decoration like different types Flower Arrangements, Rangoli and

# Training Restaurant

In the Training Restaurant the students are taught different types of Food & Beverage Services along with Bar Tending activities like serving drinks, creating Mocktails etc. The students organize various theme parties in a restaurant like environment, giving them a close feel of the actual work that they do in the Industry.

### **Course Objective**

The three year course in Hospitality, Catering, Travel Tourism & Service Industry offered at JIMS explores the relationship between the Hospitality and Toursim Industry. An ideal candidate for this course should have excellent communication skills with a pleasing personality; he should be outgoing, friendly and have the ability to take responsibilities.

The hospitality programme at JIMS equips the students with the required skills, knowledge and attitude to efficiently discharge supervisory responsibilities in the fast growing Service Sector. The curriculum is designed to meet the global and regional need for qualified graduates, who will be able to apply their knowledge directly into the workplace. The programme will have an emphasis on managerial and operational issues and the philosophy can be described as 'Think Global, Act Local'. The delicate balance between Tourism Destination; Travel and Hospitality Management; and the cherishment of Cultural Diversity, Heritage and Authenticity will be the highlighting part of the course study. For aspirants, willing to be a part of this booming Hospitality and Tourism Industry and looking for a challenging career, we at JIMS offer what is needed to succeed in ones dream career.

### Course Highlights

- Practicals on Food Production and Bakery
- Front Office Practicals
- Food and Beverage Service Practicals
- Housekeeping Practicals
  Out Door Catering to give the students a hand on
- Frequent Visits to 5-Star Hotels, Resorts, Travel Agencies and other Service Sectors to give them a feel of the Industry
- PDP and Soft Skill sessions
- Presentations on Academic and Industry oriented
- Guest Lectures by senior Industry Professionals
- Workshops on Food Production and Bar Tending
- Seminars focusing on the current trends in Hospitality and Tourism Industry
- **Industrial Training**
- Placement Assistance through Campus Interviews

## Course Curriculum\*

Food Production & Bakery I

Food & Beverage Service I

Front Office Operations I

Hotel Housekeeping I

Intro To Tourism

Sanitation & Hygiene Management

Communication Skills

French

Food Production & Bakery III

Food & Beverage Service III

Front Office Management

Housekeeping Management Airlines & Travel Management

English Communication & Conversation I

Hospitality French II

Summer Project & Presentation

Advance Front Office Operation

Advance Accommodation Operation

Travel & Tourism Management

Hospitality & Hotel Law

Principles of Management

Human Resources Management

Personality Development & Interview Techniques

Industrial Training Report & Presentation

### Semester - II

#### Food Production & Bakery II

Food & Beverage Service II

Front Office Operations II

Hotel Housekeeping II

Tours & Travel Technology **Business Communication & Language Skills** 

Nutrition & Food Science

Hospitality French I

**Computer Applications** 

### Semester - IV

Advance Food Production & Bakery

Advance Food & Beverage Service

English Communication & Conversation II

**Event Management** 

Sales & Marketing management

International Tourism Technology

Retail Management

Hotel Accounts Management

### Semester - VI

Cultural Heritage of India

F & B Management

Professional Elective (Any 2)

\*Front Office Management

\*Housekeeping Management

\*Food Production Management

\*Food & Beverage Service Management

Project Report & Presentation

### **Achievements**

### Dept. of Hotel Management & Tourism : Best Study Centre Award

The Department of Hospitality & Tourism at JIMS Rohini, Delhi has received the status of being – The Best Study Centre of Sikkim Manipal University in North India Region for the three consecutive years. Ms. Anshoo Walia, Dean, Dept. of Hotel Management & Tourism, JIMS Rohini received the award for excellence.



## Ranking by GHRDC for CSR

In a recent survey conducted by GHRDC for Competition Success Review the Department of Hotel Management & Tourism, JIMS Delhi has been rated among the Top Hotel Management Institutes of Excellence (on overall basis) in India.

## **Institutional Ranking**

### **CSR-GHRDC Hotel Management Institutes Survey - 2010.**

### Ranking of Top Hotel Management Institutes by State

Rank	Name of the Hotel Management Institutes
2 <sup>nd</sup>	JaganNath Institute of Management Sciences (JIMS), Rohini, Delhi
3 <sup>rd</sup>	JaganNath Institute of Management Sciences (JIMS), Mathura Road*, Delhi [* Now shifted to Lajpat Nagar]

Hotel Management course at JIMS Rohini and JIMS Lajpat Nagar, Delhi has been ranked 2nd and 3rd among Top Hotel Management Institutes in Delhi as per survey conducted by GHRDC for Competition Success Review-2010.

### **CSR-GHRDC** Hotel Management Institutes Survey - 2010.

#### **Ranking of Top Hotel Management Institutes by Region**

Rank	Name of the Hotel Management Institutes
6 <sup>th</sup>	JaganNath Institute of Management Sciences (JIMS), Rohini, Delhi
11 <sup>th</sup>	JaganNath Institute of Management Sciences (JIMS), Mathura Road*, Delhi [* Now shifted to Lajpat Nagar]

Hotel Management course at JIMS Rohini and JIMS Lajpat Nagar, Delhi has been ranked 6th and 11th among Top Hotel Management Institutes in North India Region as per survey conducted by GHRDC for Competition Success Review-2010.

### **GHRDC Hotel Management Institutes Survey -2016**

Rank	Name of the Hotel Management Institutes
7 <sup>th</sup>	Rank in the category of Emerging Excellence
2 <sup>nd</sup>	Rank in the State of Delhi (Private)

### **GHRDC Hotel Management Institutes Survey -2013**

Rank	Name of the Hotel Management Institutes
10 <sup>th</sup>	Rank in the category of Emerging Excellence
1 st	Rank in the State of Delhi
19 <sup>th</sup>	Rank in the category of Private HMIs in India

## Career **Opportunities**

- 5-Star Hotels and Resorts: Supervisory, Management Trainee & Entry level positions
- Airlines and Aviation Industry: Catering Assistant, Ground Staff / Operations & Cabin Crew
- Railway Catering
- Fast Food Outlets & Restaurants
- Luxury Cruise Liners
- Hospitals and Hostels : Co-ordinators, Catering Incharge, Housekeeping Supervisor etc.
- Travel Houses: Tour Operator, Counter Staff & Travel Coordinator
- **Guest Relation** Executive (GRE) in Multinational Companies
- **Customer Care** Executive in Banks
- Media Houses: Public Relation Executive
- Shopping Malls, Multiplexes and Retail Outlets
- **Event Management** Companies
- Entrepreneurs

## **Success Stories**



Rahul Sharma **Duty Manager** Hotel Radisson Blu



Abhinav kumar United Colors of Benetton



Prateek Paul Asst. Manager



Old World Hospitality



Lokesh Gupta Oceania Cruises



Shitika Mehra Taj Mahal Hotel



Vikhyat Dutt The Oberoi Delhi



Juhi Jain Crew Indigo Airline



Varun Gulati Chef at Hilton Worldwide



Jyoti Nikhalja Wine Trainer, Sula Vineyards, UB Group



Mohammad Afnan Chef Hotel Shangri-



Shobhit Pathak Shanghri-La



Tarba Salim Shereton



Lakshay Duggal Spice Jet



Rishabh Chatteree



Harpreet Kaur Metropolitan

## **Corporate Interface**

### **Internships and Placements**

The Hotel Management & Tourism students are taken in as interns and recruited in prestigious organisations like:



























- The Taj
- The Taj Ambassador
- The Oberois
- Hyatt Regency
- The Grand
- Radisson
- The Lalit















- Kouni Travels
- American Express
- Club Mahindra Holidays
- Tybros Events



- Leela Kempensky
- Shangrila
- Jaypee Vasant Continental
- Hotel Samrat
- The Park
- Ramada
- · The Metropolitan
- India Habitat Centre
- Amatra Spa
- · Uppal's Orchid
- McDonalds TGI Friday
- Nirula's
- Ruby's Tuesday
- Café Coffee Day
- PVR
- Benetton
- Air Canada
- Jet Airways

## **Other Activities**



Annual Convocation



Campus Placement Time



Coordination Team During Orientation



ODC at IPL



Mixology & Bartending Workshop



Mixology & Bartending Workshop



Industrial Visit to Hotel Crowne Plaza, Rohini



Kite Festival



Floral



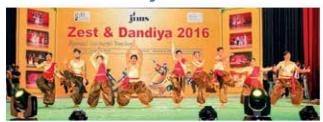
Rangoli Practical







## **Zest & Dandiya Nite**



Annual Cultural Fest "Zest and Dandiya" at Jawahar Lal Nehru Stadium auditorium on the 10th of October '2016: Zest and Dandiya - the annual cultural fest is adelightful medley of varied performances including singing, dancing, ramp



Annual Cultural Fest "Zest and Dandiya" at Jawahar Lal Nehru Stadium auditorium on the 10th of October '2016

One of the most awaited event at the annual cultural fest is the "Fashion show". A blend of fashion and style, this leaves one spellbound by the sense of aesthetics and department.



# Farewell Party





# **Other Activity**



Overnight picnic at 27th, 28th & 29 of Dec. 2016

27 Manali; 28th Solang valley; 29th Kullu and Manikaran

'All work no play makes Jack a dull boy". The college with its firm belief in the philosophy of striking a balance between studies and pleasure takes the students every year for an outstation trip. This year it was to Kullu, Manali and Solang valley. While the students enjoyed participating in adventure sports at the Solang valley, they had a truly rejuvenating experience at Manikaran - a pilgrimage center for Hindus and Sikhs - Known for its extraordinary and miraculous healing powers concealed in its sulphur water springs.



Overnight Picnic at 27th, 28th & 29 of Dec. 2016

27 Manali; 28th Solang valley; 29th Kullu and Manikaran

High point of the college outstation trip is a chance for the students to come together as one team and enjoy the nature and its gifts. Solang valley with its lovely environs and surroundings saw students participating in adventure sports like river rafting, paragliding, dirt biking, horse riding etc.

# JIMS Convocation - Graduating Ceremony

Every year Convocation is held in the JIMS Campus to honor the outgoing batch. The graduating ceremony is held with full vigour where in the distinguished guests are invited from political arena and Industry to award Degrees and Diplomas to the outgoing batch. Special recognition is given to the University Gold Medalists and meritorious students.



Hon'ble Director Vigilance Ministry of Home Affaris, Sh. C. Uday Kumar awarding the Gold Medal, Degrees and Diplomas to the graduating students.



Hon'ble Union Minister of Housing & Urban Powerty Alleviation, Sh. Ajay Maken, the Chief Guest on the occasion: Mr. Deepak Gupta, Vice Chairman JIMS Rohini awarding the Gold Medal, Degrees and Diplomas to the graduating students.



Hon'ble Member of Legislative Assembly (MLA) - Aam Aadmi Party, former President of Delhi University Students Union, former National President of National Students Union of India, former General Secretary of Delhi Pradesh Congress Committee and former Secretary of All India Congress Committee & Chairperson of NGO 'Go India Foundation'. Mr. Deepak Gupta, Vice Chairman JIMS Rohini awarding Degrees and Diplomas to the graduating students.



Former Hon'ble Vice Chancellor of IGNOU, Sh. Rajshekhar Pillai, the Chief Guest; Dr. Amit Gupta, Chairman JIMS, Lajpat Nagar, Delhi awarding Degrees and Diplomas to the graduating students.



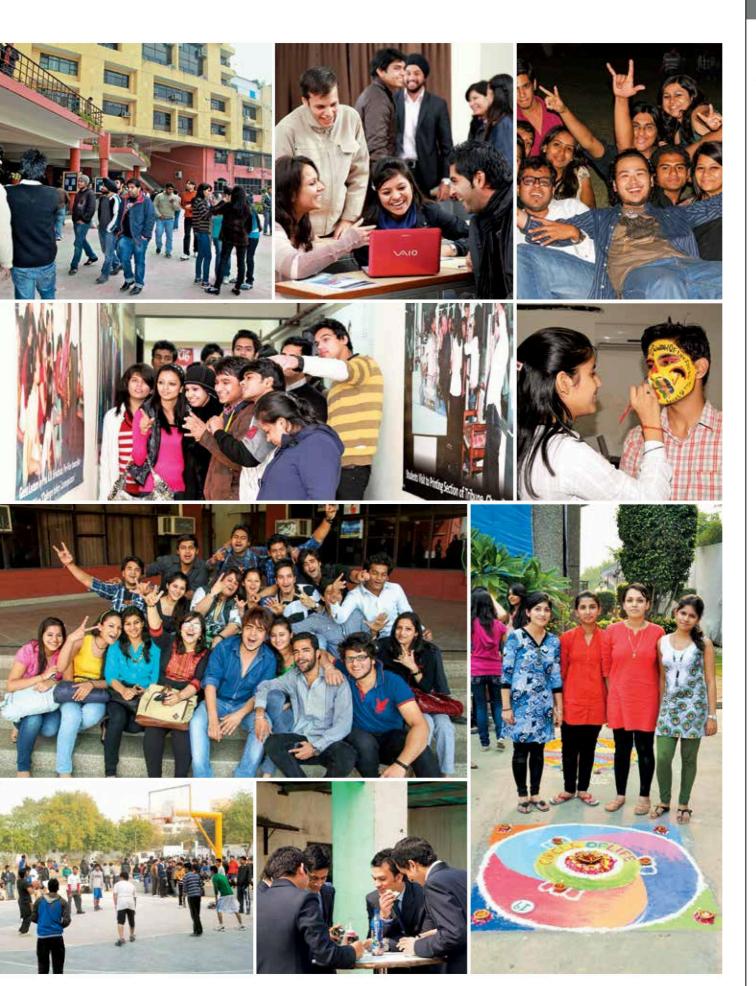
Special Commissioner - Delhi Police (Special Cell) Sh. P. N. Aggarwal, the Chief Guest on the occasion awarding the Degrees and Diplomas to the







JIMS Convocation: The ceremonious gesture by graduating students.



## **Commemorative Lecture**



Sh. Amit Gupta - Chairman, JIMS Kalkaji, Delhi; Hon'ble Member of Parliament Shree Naveen Jindal, Mr. Manish Gupta - Chairman JIMS Rohini, Delhi presiding the Commemorative Lecture.



Sh. Amit Gupta - Chairman, JIMS Kalkaji, Delhi; Hon'ble Chief Minister of Delhi Smt. Sheila Dixit; Mr. Manish Gupta - Chairman JIMS Rohini, Delhi presiding the Commemorative Lecture.

JIMS family cherishes the memory and ideals of its founder Sh. JaganNath Gupta through a Annual Commemorative Lecture Series, where in Hon'ble Chief Minister of Delhi, Smt. Sheila Dixit, Diplomat and Policy Planner Sh. Abid Hussain and Legal Luminary Sh. Soli Sorabjee have already shared their thoughts and vision towards transforming India through a better education system and social up-liftment of the society. The fourth Jagan Nath Gupta Commemorative lecture was held at Sri Sathya Sai International Centre. Renowned industrialist and Member of Parliament Sh. Naveen Jindal, the distinguished speaker for the occasion expressed his views in transforming the education system of India and encouraged today's youth to act pro actively and adapt a logical approach towards their career progression. Sh. Naveen Jindal also pointed out that whenever countries made very fast progress, it was only during a time when they had the largest youth population. India is going through this golden stage right now. If India is to grow, its youth must be given good quality education and skill sets so that they can be gainfully employed and make meaningful contributions to the development of the country.

Sh. Naveen Jindal applauded the sincere efforts of Jagan Nath Gupta Memorial Educational Society for its total commitment in achieving excellence in disseminating knowledge in diverse fields of professional education.

## **Blood Donation Camps**



Blood Donation Camp at JIMS, Lajpat Nagar on 8th Sept' 2016 Rotary Nirvana - an offshoot ^ Chapter of world's largest NGO Rotary International - organized a blood donation Camp on the 8th of Sept' 2016 at JIMS, Lajpat Nagar Campus. Students turned up in large numbers to participate in the noble cause. The motto of the camp was to help those in need of blood and to inculcate in students a sense of selfless service towards the community.



Student body of JIMS regularly organizes Blood Donation Camps in association with Rotary Club, Armed Forces Transfusion Centre, Lions Club for welfare of the society, where in students actively participate in large numbers for this noble cause.

## **Rotary Club Chartere Ceremony**



To mark the 150th Anniversary of Rotary International, Rotary Club ceremony was organised in JIMS Lajpat Nagar Campus. It is world wide service organisation for leading business and professional men and women with more than 1.2 million members in over 31000 Rotary Clubs. To make this day more memorable, officers of Rotary Club, Delhi South District declared JIMS Lajpat Nagar a member of Rotaract Club. Under the supervision of Prof. (Maj. Gen.) M.P. Singh, Director JIMS, Lajpat Nagar JIMS Rotaract Club officially adopted the Rotaract Constitution

## **Cleanliness Drive**



Cleanliness Drive - 12th October '2015: Carrying forward the mission of "Swachh Bharat" the members of the Rotaract club - Jims, Lajpat Nagar organized a cleanliness drive on the 12th of October '15. The area chosen for the purpose was the one kilometre stretch before the college. Wielding brooms, dust pads and bags in hand, the student volunteers did manage to earn may appreciative glances from the passers-by. What was truly gratifying for the volunteers however, was the feeling of having done something worthwhile for the country; the thought of having contributed something to the nationwide movement started by their beloved Prime Minister - Narendra and value of keeping their environment clean. They pledged to spread the message of cleanliness, henceforth, to one and all continue to serve the society at every opportunity that comes their way.

## Kshitij

JIMS held its Annual Inter College Cultural Festival 'Kshitij 2016'. More than 30 colleges in Delhi and NCR region participated in this galaxy of events. Spirited young students exhibited their wide range of talents in Theme Play (Darpan), Dance, Drama, Solo Song Contest – Sur aur Taal, Antakshari – Jugal Bandi, Ad Mad (Hard Sell), Face Painting (Picassa), Solo Dance (Fusion), Fashion Show and Mr. & Ms. Kshitij etc. in a competitive environment. Kshitij concluded with a JIMS Rock Show Nite with a rocking performance by Singer 'Badshah'



Celebrity Nite - Badshah Nite '25th Nov '2016 at Tyagraj Stadium: One of the major highlights of the year was the Badshah Nite '2016-25th November' 2016 was the day when the young and sprightly star of the music world popularly known as "Badshah" decided to party with the blithe and fancy-free spirits of JIMS. Nothings short of a musical eruption, the concert within in no time had the students and the faculty members alike swaying to the foot tapping numbers. Filled to capacity and attended by almost 200 Rotarians, corporate professionals and almost 2,000 students, Tyagraj stadium, for hours on end, reverberated with the sounds of extremely popular numbers. The event was organized by members of Rotary Nirvana district 3012 and Rotary club of Delhi Nirvana. The proceeds from the show were used for funding charity project for underprivileged-deaf and dumb children.



Badshah Nite '25th Nov '2016 at Tyagraj Stadium An inaugural performance at Badshah Nite by a Dance troupe of Students of JIMS, Lajpat Nagar. Coordinating the steps with each other, the group gave a spectacular performance.



Badshah Nite '25th Nov '2016 at Tyagraj Stadium Dancing to the electrifying numbers belted out by their favourite singer- Badshah students had the time of their life at the Tygaraj stadium





## **Annual JIMS Alumni Re-Union**

The Annual JIMS alumni meet was held at JIMS campus. The event gave a chance to the alumni to reconnect with their Alma Mater and interact with their old friend classmates and teachers and share their memorable experience with all.









Alumni meet - 17th Dec.'2016 in the pretty lawns of Chelmsford club: The most precious assets of any educational institute are its Alumni members, They are indeed the ambassadors who carry forward the vision &legacy of the organization to the world. The Alumni meet '2016 was held on the 17th of December at the sprawling lawns of Chemsford club. Special in more ways than one, the event is not only home coming for the older members but also an opportunity for the college to recognize those who have distinguished themselves in their areas fo expertise.

Alumni meet - 17th Dec.'2016 in the pretty lawns of Chelmsford club: Proud of its Alumni network, the management takes immense pride in rewarding the achievers.





# JIMS Social Student Body-'Samvedna'

JIMS students voluntarily contribute for the social cause by distributing books, clothes and food items to the under privileged children from time to time.

# XIX: Common Wealth Games: Delhi

More than 200 JIMS students volunteered for XIX Commonwelath Games. They represented the nation in different capacities as Protocol Officers, Event Hostesses, and Volunteers. The students had the chance of a lifetime to be a part an event of such a big magnitude. They interacted with various delegations and athletes of participating nations and witnessed the nations capabilities as an perfect host.



Siddhant Sharma, a student of JIMS served as a volunteer during XIX Common Wealth Games, Delhi.

# **Jims Annual Sports Meet**

JIMS Rohini organized Annual Sports Meet on 1st, 2nd and 3rd Feb 2017. Different Sports activities like Basketball, Volleyball, Race, JIMS Marathon, Cricket, Badminton etc were organized. Mr. Deepak Gupta, Vice Chairman - JIMS Rohini and SDM - Sh. Santosh Kumar Rai, IAS inaugurated the event.











 $\ensuremath{\mathsf{BCA}}$  - 3rd Year Students : Winners of T-20 Cricket Tournament at JIMS Annual Sports Meet.

Students participating in Intra-college Football Tournament Annual Sports Meet.









## Verve

Biggest glam-wham of the year, JIMS annual Inter-College Techno Management Cultural extravanganza, VERVE witnessed a storm of events and was well participated by more than 100 B-Schools/Institutes and colleges in and around Delhi.

Held at the JIMS Rohini campus in the month of February, the pulsating music coupled with the swaying crowd gave a taste of the ever rocking spirit of VERVE with the addition of genre of events like Business Plan, Chill Photography ,Lan Gaming , The Culinary Show ,Group Dance ,Lets Rock, Tatoo Art ,Fashion Show,etc.

The event was inaugurated by Mr. Deepak Gupta,vice-chairman, JIMS ,Dr. J.K Goyal, Director,JIMS who encouraged the students to actively participate in cultural and extra-curricular activities. Fashion Show choreographed by Kaushik Ghosh, attained a new dimension this year with riveting display of haute couture on the ramp by the students of JIMS. Verve reached its heights with an electrifying performances by famous celebrity singers Neha Kakkar, Daler Mehndi, Badshah, Raftaar, Jassi Gill & Babbal Rai.



Celebrity Live Concert by - Singer 'Neha Kakkar'



Celebrity Live Concert by - Singer 'Jassi Gill & Babbal Rai'



Celebrity Live Concert by - Singer 'Raftaar'



Celebrity Live Concert by - Singer 'Badshah'



Celebrity Live Concert by - Singer 'Daler Mahendi'

## **Celebrity @ JIMS**

The Cast & Crew of the "Ek Main Aur Ekk Tu" arrived at the JIMS Campus, on February 08, 2012 to promote their much hyped and awaited movie. The event received on overwhelming response from the students as immense crowd turned up to have a glimpse of the Reigning Glam Doll of Bollywood "Kareena Kapoor" & Current heartthrob of India "Imran Khan".



# NDTV "Be the solution" Campaign



Students of JIMS participated in NDTV-BPTP "Be the Solution" Campaign which was organised in association with the Common Wealth Games organising Committee and the Government of Delhi. The campaign aimed at spreading a positive feeling among the citizens to come together as a city and as a nation to organize and contribute towards Delhi-2010 Common Wealth Games. The students participated in this noble campaign in various activities like painting, cleaning, laying green grass cover and saplings around Jawaharlal Nehru Stadium and Indira Gandhi Indoor Stadium and few chosen locations in the city.

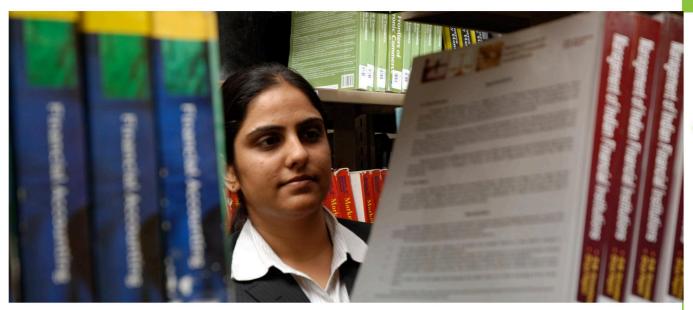
# General Health Awareness Campaign



Students of BCA organised a General Health Awareness Campaign wherein all the students were made aware of the pros and cons of having junk food, alcohol, tobacco and aerated drinks in particular which are responsible not only for diseases like obesity & osteoporosis but also eventually reduce one's will power and stamina. The campaign focused on adapting a healthy life style to stay fit and energetic.

# Campus life





## Fee Structure (Batch 2020-23)

### **Total Fees**

Rs. 3,75,000 + Rs. 3000 (Student Activity Fund) + Rs.5000 (Security Deposit) + Rs. 2000 (Per Semester) Industrial Visit + Rs. 1000 (Kitchen Kit)

### Ist Installment (Payable at the time of Admission)

Rs. 71,000 {Rs.60,000 + Rs. 5000 (Security) + Rs. 3000 (Student Activity Fund) + Rs.2000 (Industrial Visit) + Rs. 1000 (Kitchen Kit)} payable at the time of admission

#### IInd Installment

Rs. 62,000 {Rs. 60,000 + Rs. 2000 (Industrial Visit)} payable by December 31, 2020

### Illrd Installment

Rs. 67,500 {Rs.62,500 + Rs. 3000 (Student Activity Fund) + Rs.2000 (Industrial Visit)} payable by July 31, 2021.

### IV<sup>th</sup> Installment

Rs.64,500 {Rs.62,500 + Rs. 2000 (Industrial Visit) } payable by December 31, 2021.

### V<sup>th</sup> Installment

Rs. 70,000 {Rs. 65,000 + Rs. 3000 (Student Activity Fund) + Rs.2000 (Industrial Visit)} payable by July 31, 2022

### VI<sup>th</sup> Installment

Rs. 67,000 {Rs.65,000 + Rs. 2000 (Industrial Visit)} by December 31, 2022.

Rs. 5000 for uniform after submitting 1st installment at the time of measurement.

Subject to change



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